

# 4th LED/OLED Lighting Technology Expo

## LIGHTING JAPAN

Dates: Jan 18(Wed) - 20(Fri), 2012

Venue: Tokyo Big Sight, Japan

Organised by: Reed Exhibitions Japan, Ltd.

### LIGHTING JAPAN-4th LED/OLED Lighting Technology Expo

**International trade show held in the technology-advanced market, JAPAN**



(Image of LIGHTING JAPAN 2011)

Through LIGHTING JAPAN-4th LED/OLED Lighting Technology Expo, it is possible to experience the cutting-edge lighting technologies, from materials/components, devices, manufacturing equipment to lighting fixtures. In this year, we are newly establishing 4 special zones, 'Thermal Solution', 'Lighting Control', 'LED Wafer Manufacturing', and 'Fixing'. It will be held as the largest scale ever with 440 exhibitors from 15 countries and welcoming 32,000 professional visitors from Japan and abroad (expected). This makes LIGHTING JAPAN the best opportunity for business and network expansion in the LED/OLED lighting industry. Especially the participants will have great opportunities to do business and conduct technical consultations with specialists from lighting device manufacturers and lighting fixture manufacturers around the world, particularly such as Japan, Taiwan, Korea and China.

## Exhibition Outline

Exhibition Title	LIGHTING JAPAN-4th LED/OLED Lighting Technology Expo -2 <sup>nd</sup> LED/OLED Light Fair
Dates	Jan 18 (Wed) -20(Fri), 2012
Venue	Tokyo Big Sight, Japan
Concurrent Events	LIGHTING JAPAN Technical Conference
Concurrent Shows	41st NEPCON JAPAN × ELECTRONIX R&D JAPAN AUTOMOTIVE WORLD 2012
Total Exhibit Space	80,660m <sup>2</sup> (Including Concurrent Shows)
Organised by	Reed Exhibitions Japan Ltd.

### 2<sup>nd</sup> LED/OLED Light Fair

Inside LIGHTING JAPAN, LED/OLED Light Fair is a professional trade fair where industry professionals can see the latest products in the fast-growing lighting fixtures/luminaries market.



(Image of LIGHTING JAPAN 2011)

## Special Exhibit Area

### PROTO LIGHTING

PROTO LIGHTING is a unique platform, where designers present creative and innovative prototypes to put into production. It is a perfect opportunity for industry professionals to discover next-generation designs and find new business partners.



(Image of PROTO LAB 2011 inside DESIGN TOKYO, Organised by: Reed Exhibitions Japan, Ltd).

# Seminar Information

LIGHTING JAPAN Show Management prepares an abundant program of technical conferences and seminars as concurrent events of the exhibition. In 2012, the show management has the honor to invite a total number of 185 industry leaders and VIPs to give speech on many of the hottest topics and the scale of the conference is also Asia's largest as for electronics related areas (including the seminar sessions for concurrent shows). In LIGHTING JAPAN, the key persons speak on the latest trends on LED/OLED Lighting such as development trends, industrial applications and overseas trends. Keynote sessions given by Philips Lighting, OSRAM AG, Toshiba Lighting & Technology and top Lighting device manufactures attract great attention.

## Keynote Session

English

Korean

Chinese

Japanese

### [Light-K] Corporate Strategies of Global Lighting Manufacturers

Simply Enhancing Life with Light



Marc De Jong  
CEO, Business Group  
Professional Lighting Solutions  
Philips Lighting

Creating Tomorrow: Mastering  
the Transition to SSL Lighting



Carsten Setzer  
Global Head of R&D,  
Business Unit General Lighting  
OSRAM AG

The Paradigm Shift of General  
Lighting by LED and the New  
Product Strategy of Toshiba



Koji Sato  
Vice President & General  
Manager, LED Business Group  
Toshiba Lighting & Technology Corp.

## Other Sessions

ALL the sessions are BILINGUAL

English

Japanese

*Find topics of your interest from the full line-up.*

Market Trends

OLED Lighting

Designs & Applications  
of Solid State Lighting

LED-related  
technologies

*For more details about technical seminar, visit >>>*

<http://www.lightingjapan.jp/en/seminar/>

## Contact information

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